The World of

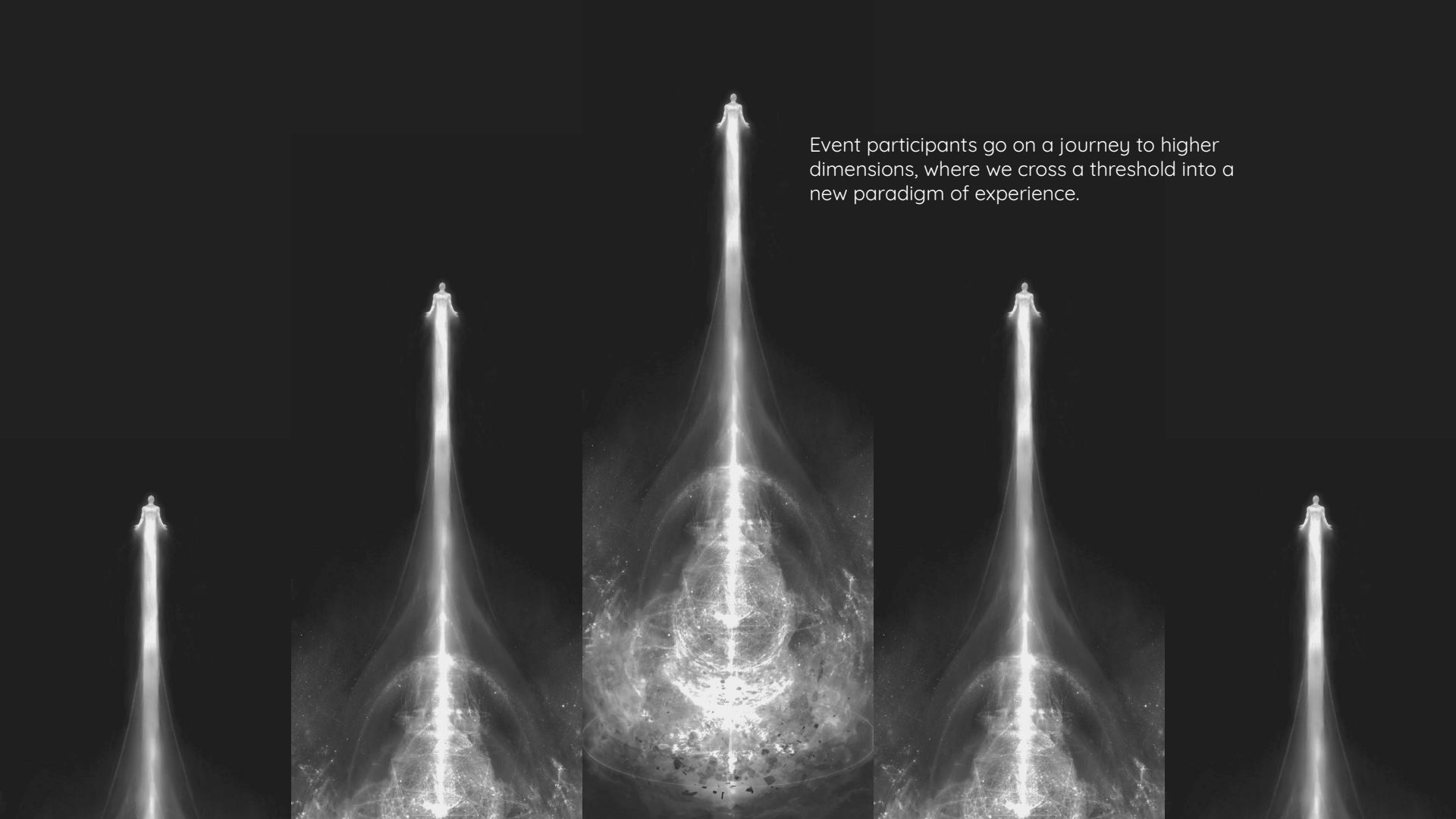
INTRAVERSE



SECRETMAP

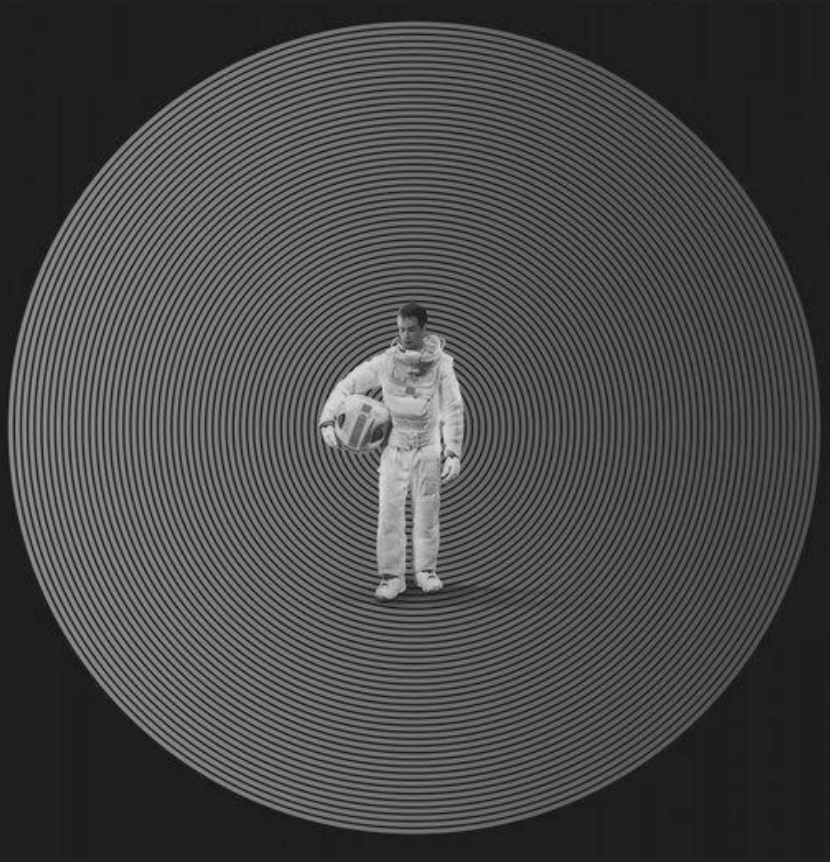
secretmap.com


Concept
Open the door to a new dimension



Event participants go on a journey to higher dimensions, where we cross a threshold into a new paradigm of experience.

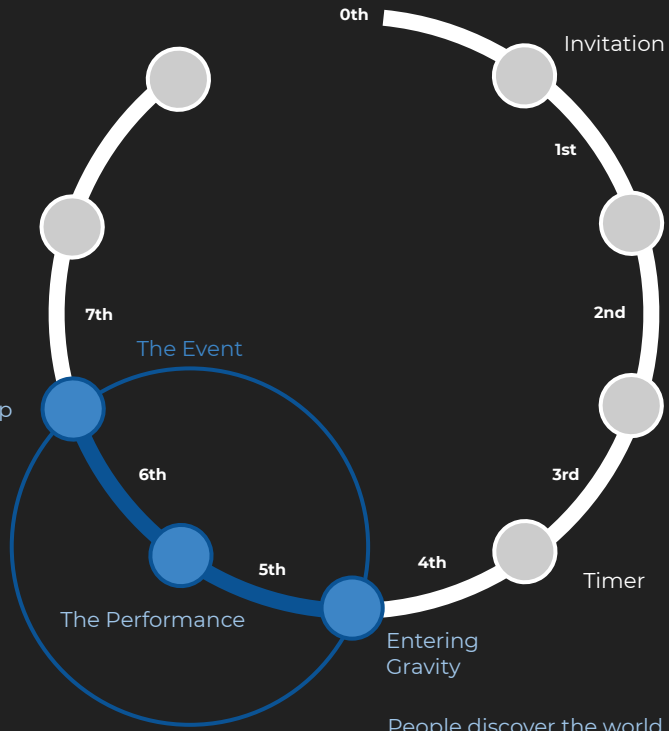
This narrative unfolds in a transmedia world called ‘Gravity’.



It explore the transcension of the mind and the body through the 10 dimensions of String Theory.

The Narrative

Through the ten dimensions



0th — Invitation: People accept the invitation to enter the next dimension

1st — Direction: A compass hints at the unfolding experience through our app

2nd — Distance: A number indicates the location of the event

3rd — Timer: A timer appears on the app indicating the countdown to the event

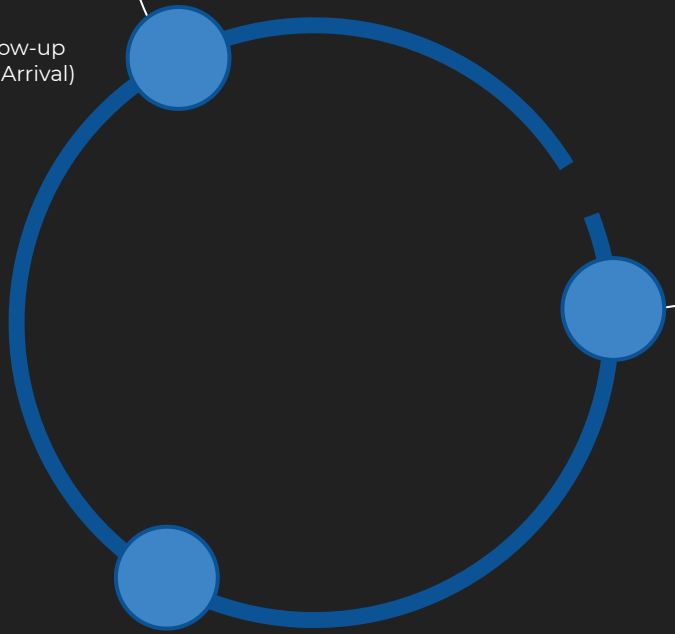
4th — Entering Gravity: People discover the world of Gravity

5th — The Performance: A phase change happens to the Gravity world through the transcension of Richard

6th — Follow-up: After the event, attendees can continue to implant interdimensional doors in AR

7th

The Event



Stepping back inside the room.
Visuals and music are shifted to reflect the new dimension.
New functionalities in the app

Follow-up
(The Arrival)

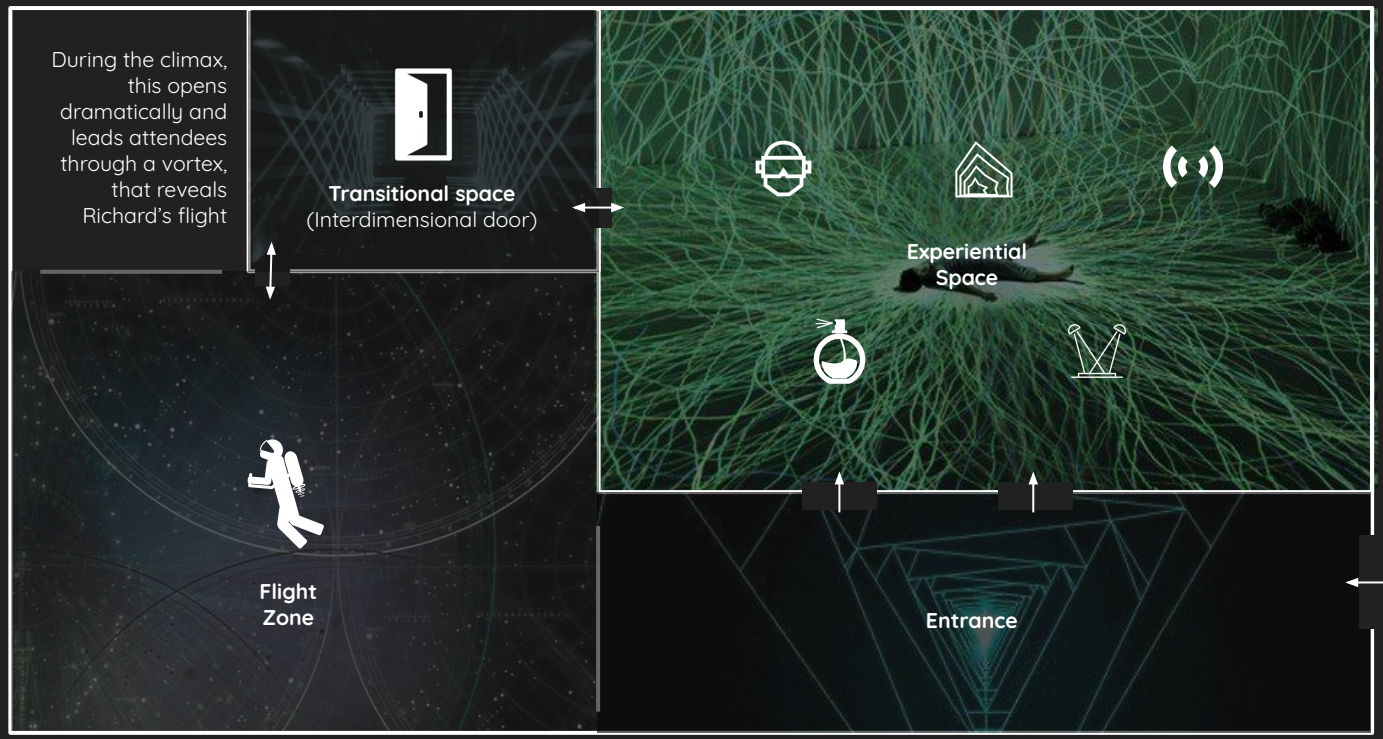
Entering Gravity
(The Call)

The door structure remain closed before the show and emanate a powerful attraction and curiosity

The Performance
(Transcension)

The door opens, color invade the space, bass drop, impressive climatic entrance of the jetsuit

Layout of the Event



LEDs, lighting, projection, spatial sound come together as an ambient world that dynamically changes with AR interactions.

This is also where sponsors will exhibit to draw in business partnerships

Features



Interdimensional
LED door



Projection
mapping
and lighting

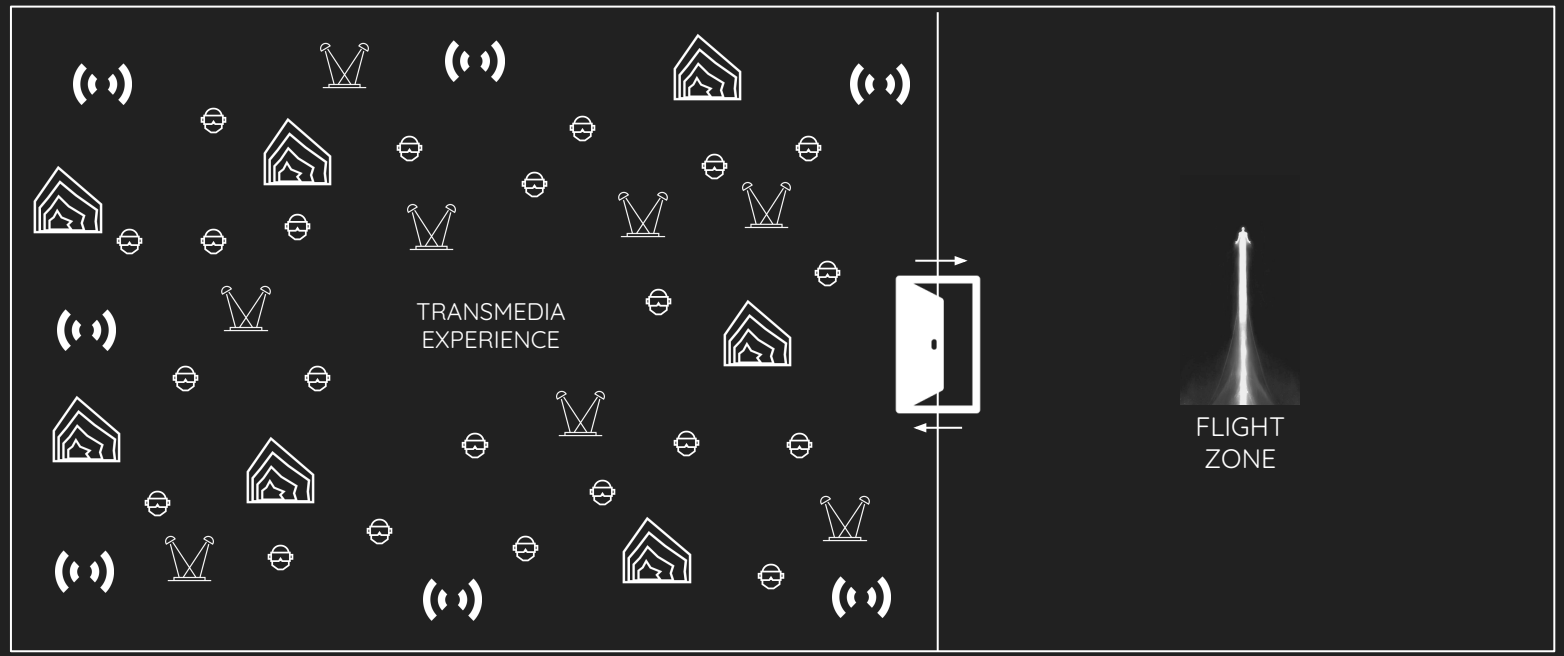


Hi-Fi
spatial audio



AR
Experience

Layout of the Event



Components

THE DOOR

- Closed during the first part of the event
- Attracts curiosity and attention
- Opens dramatically and leads to the flight performance at a key moment

AUDIO + VISUAL

- Pushes people to use AR by linking AR users together
- Drives social interaction between people
- Viscerally attracts people to the door/performance
- Creates tension toward the door

AR APP

- Introduces the event
- Drives social interaction between people
- Attracts people to the door/performance
- Allows people to generate their own doors that are like 3D paintings in space

Components

AR App

The AR App progresses from minimalistic design to deeper levels of spatial complexity as we journey higher amidst the dimensions of String Theory.



Mood

Evolution of the Mood

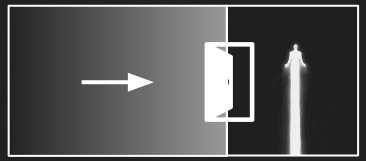
The particularity of this experience is that the narrative unfolds both in time and in space

4th

Entering Gravity
(The Call)



The transition to the new chapter is gradual. The closer the people walk to the door / or the more the time of the performance approach : the more the mood shifts to the next chapter.



5th

The Performance
(Transcension)



The opening of the door to the new dimension is a grandiose explosive moment. It must take the attention of everybody in the crowd and blow their mind.

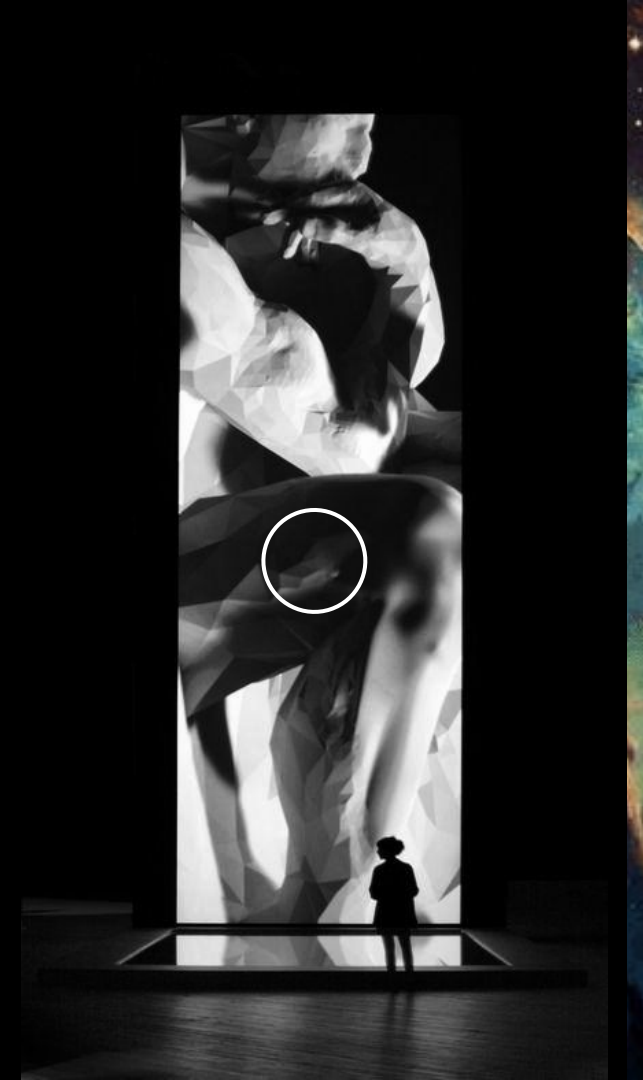
6th

Follow-up
(The Arrival)



When people walk back inside the building the original mood has shifted into something more magical but also peaceful and calm.

7th



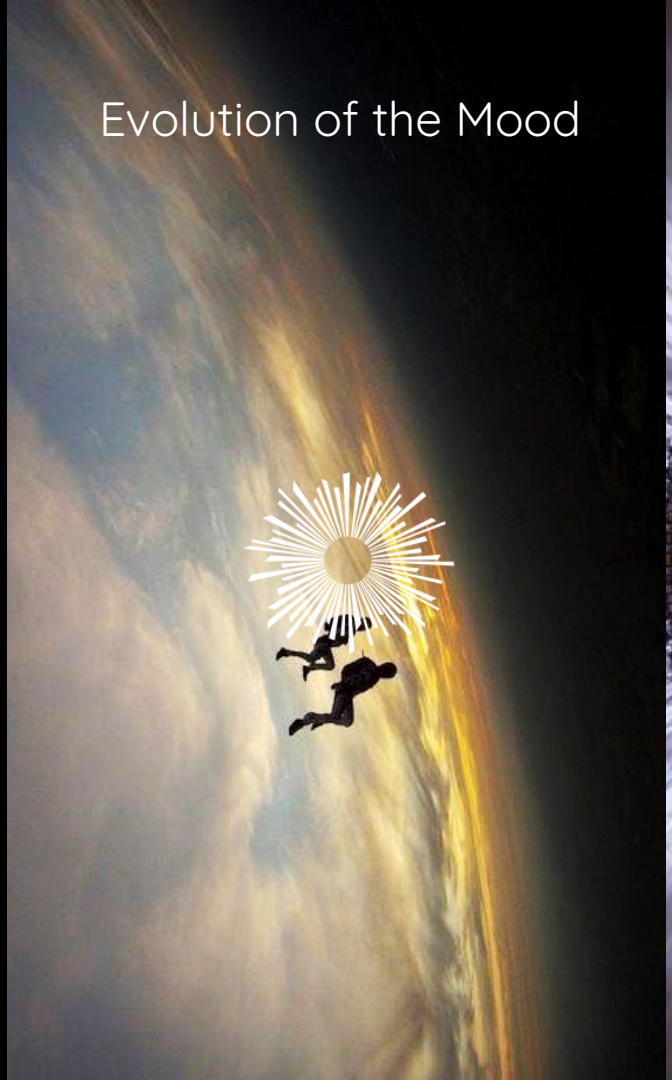


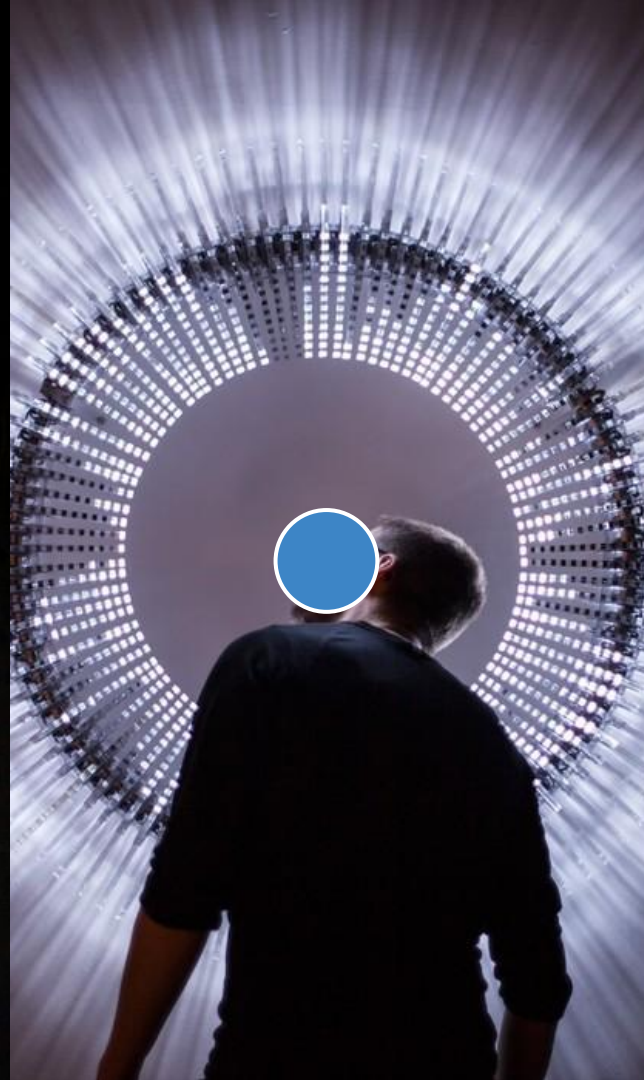
Evolution of the Mood



Evolution of the Mood



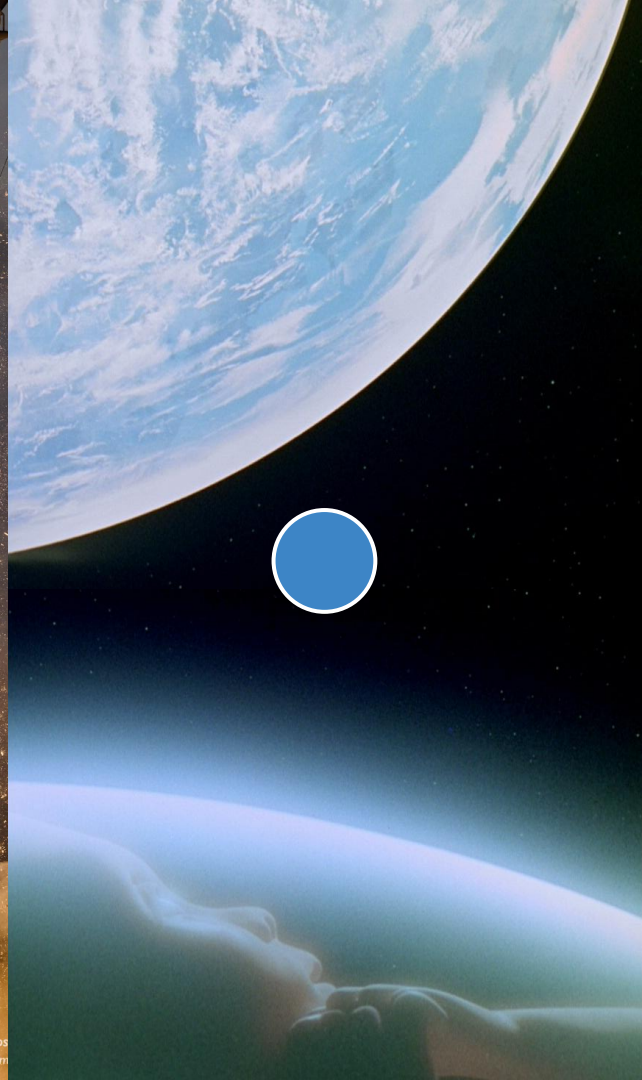




Evolution of the Mood

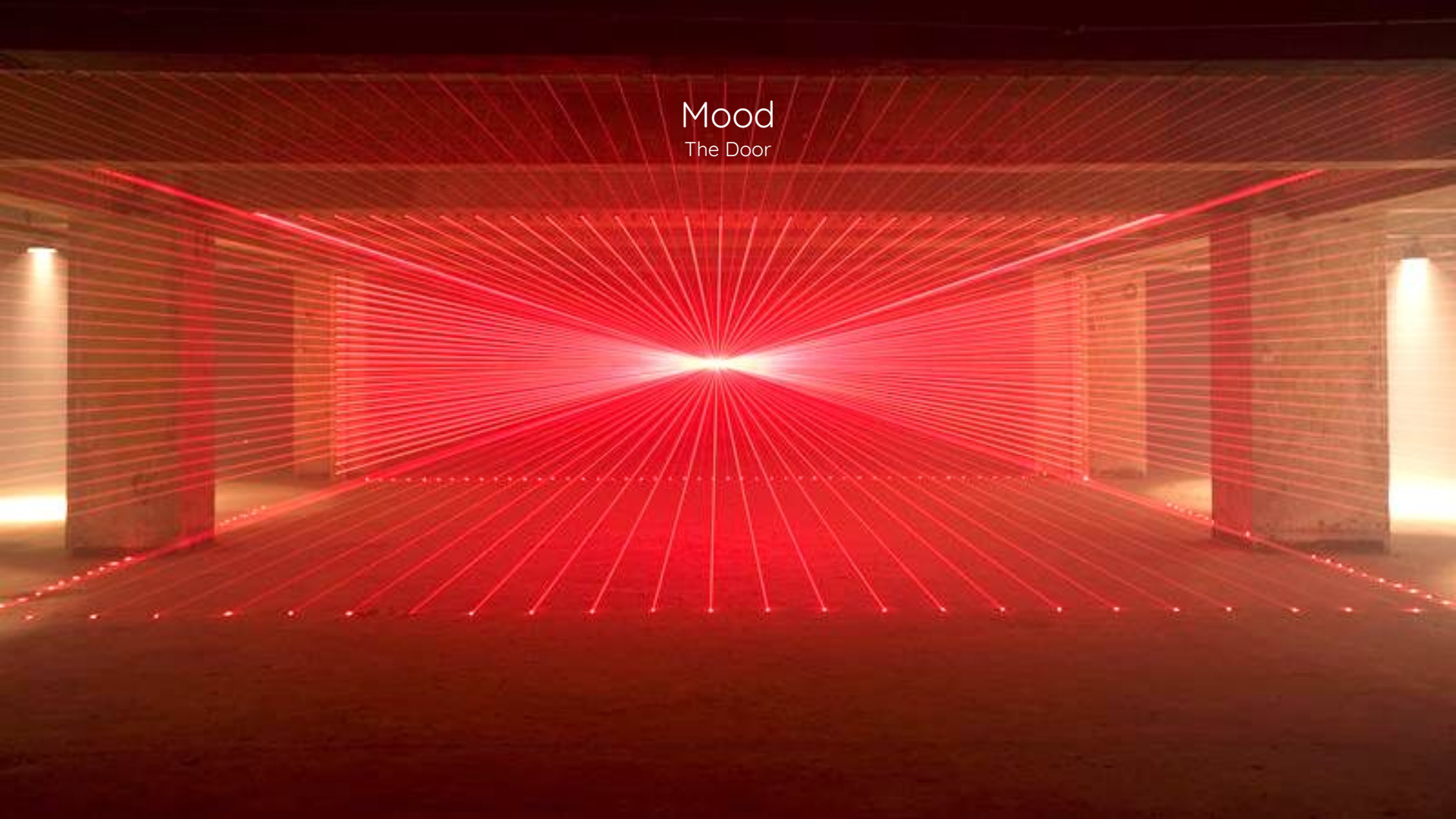




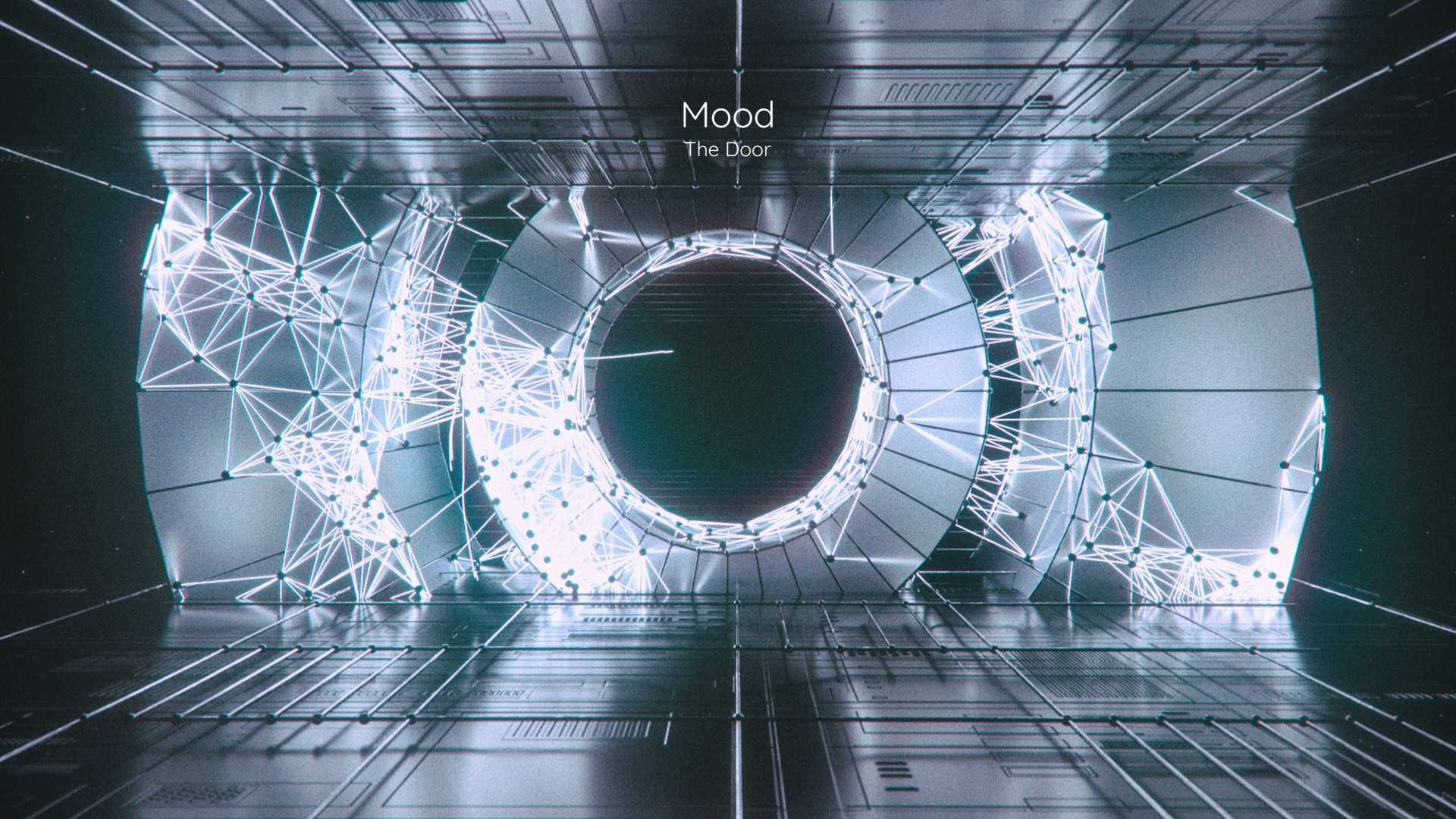


Mood

The Door



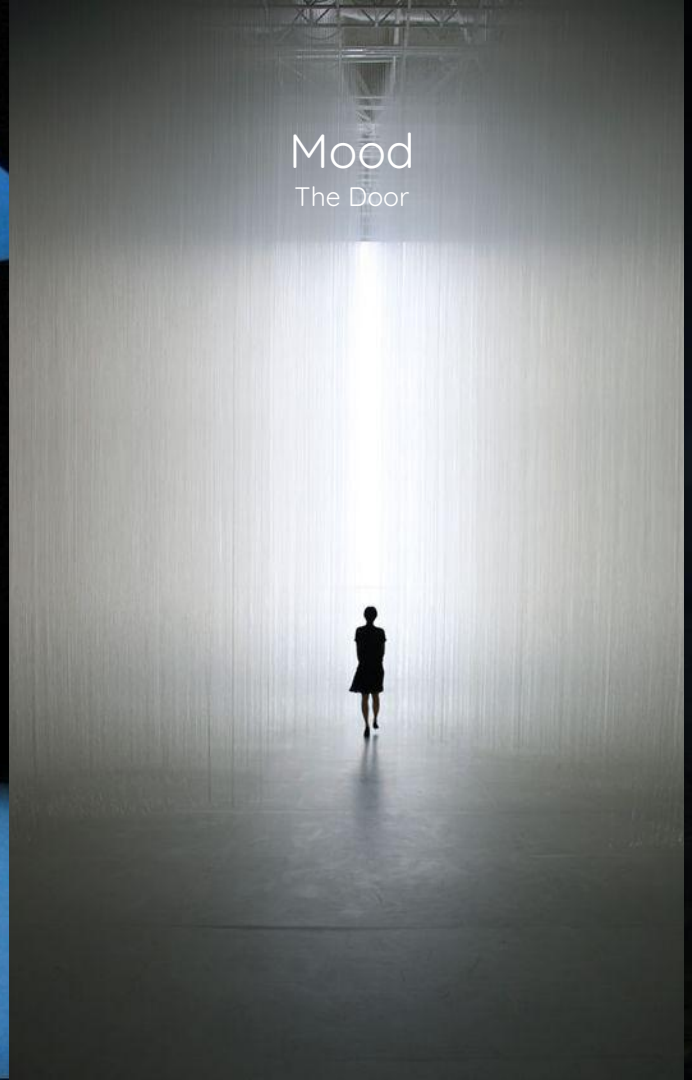

Mood
The Door


Mood
The Door



Mood

The Door





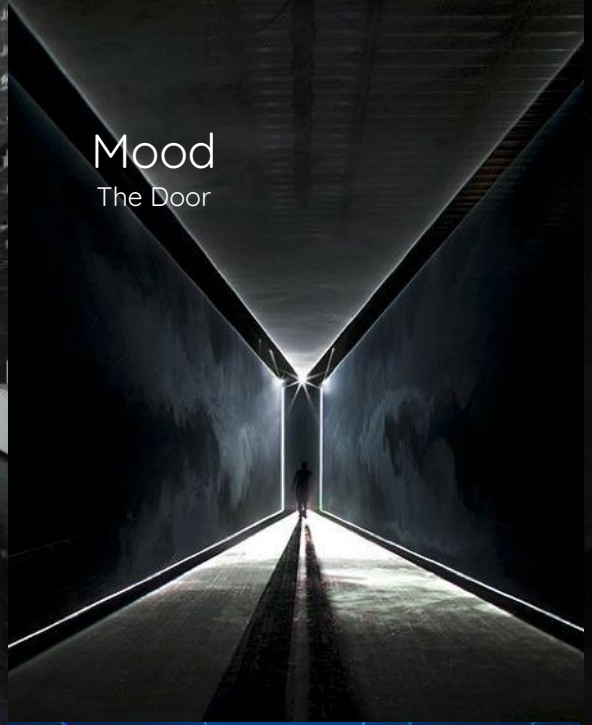


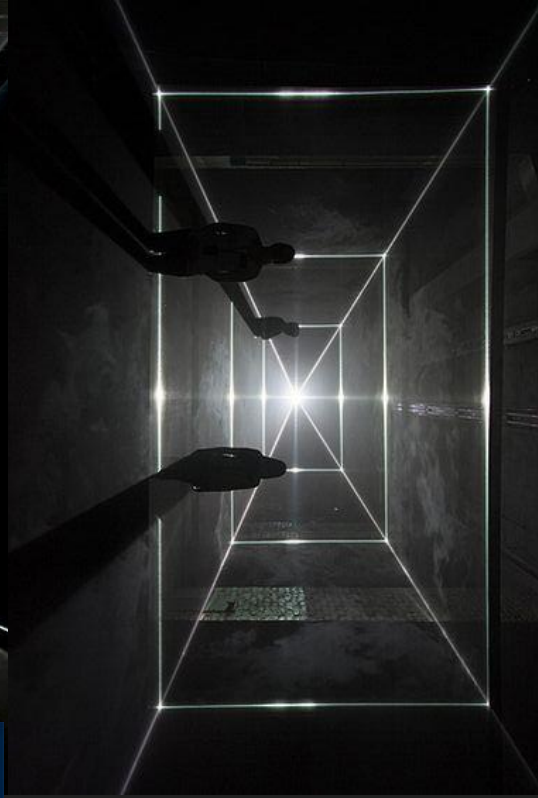


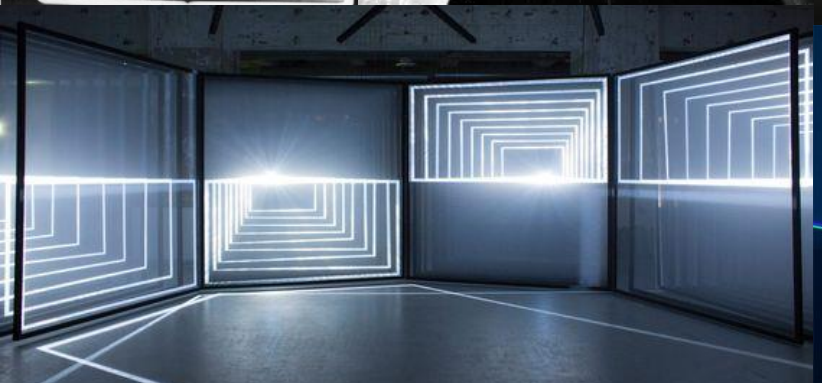


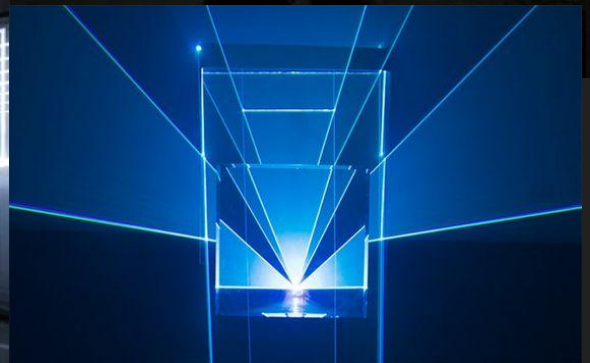
Mood

The Door

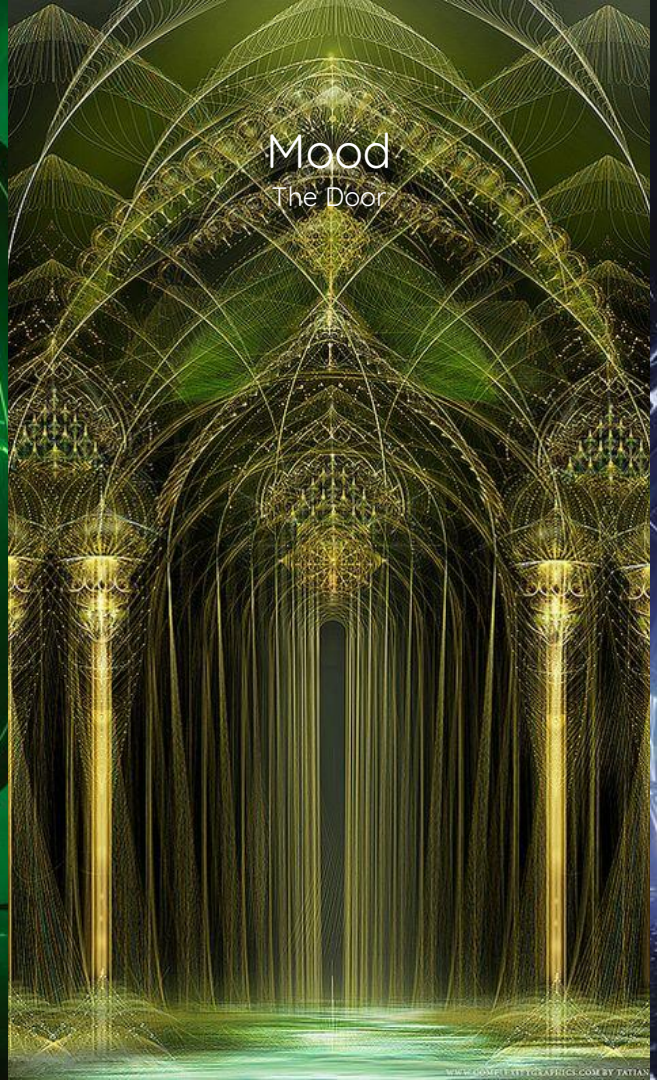


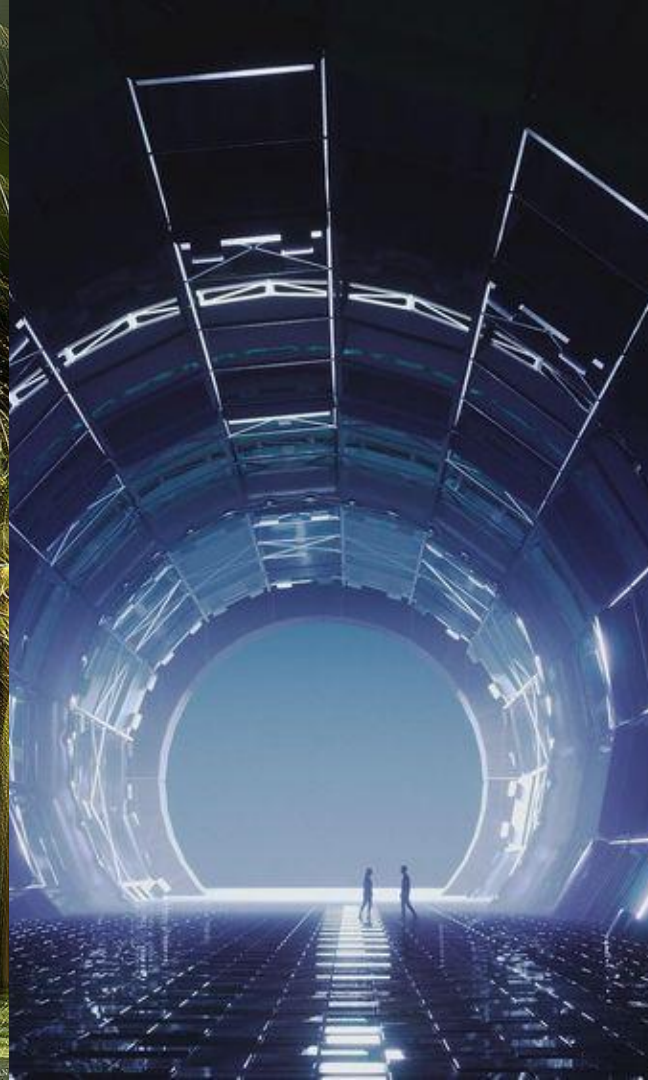









Mood
The Door



Mood

The screen content

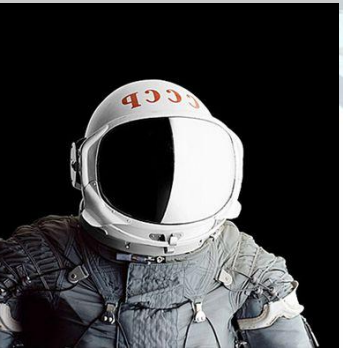








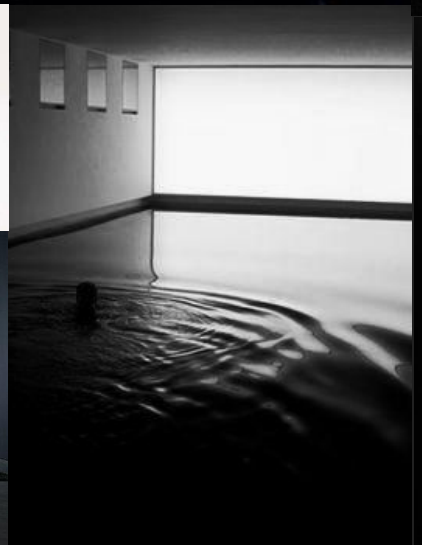








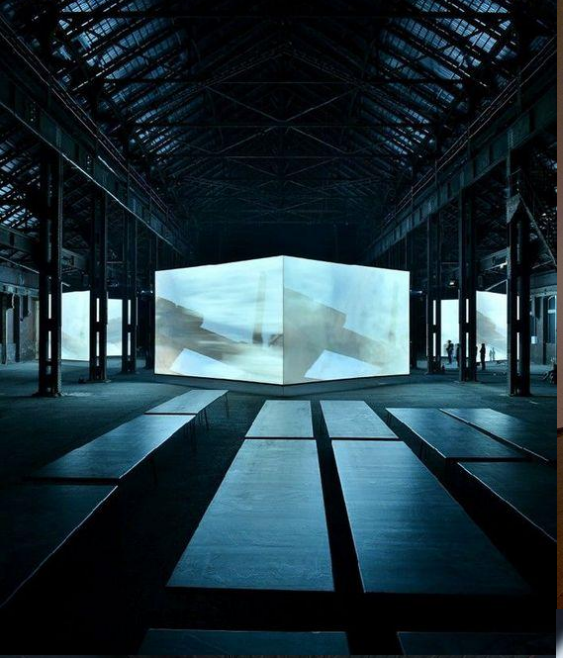


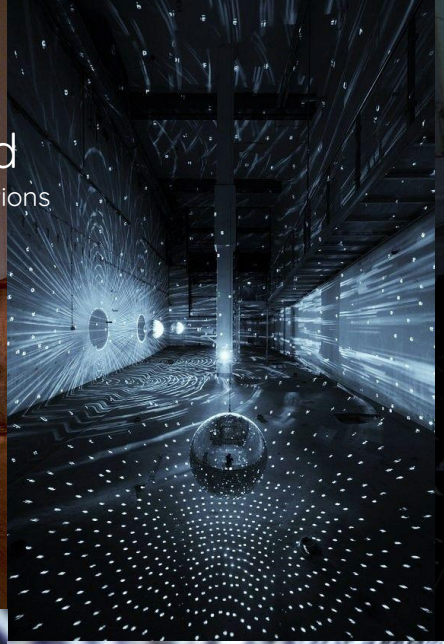


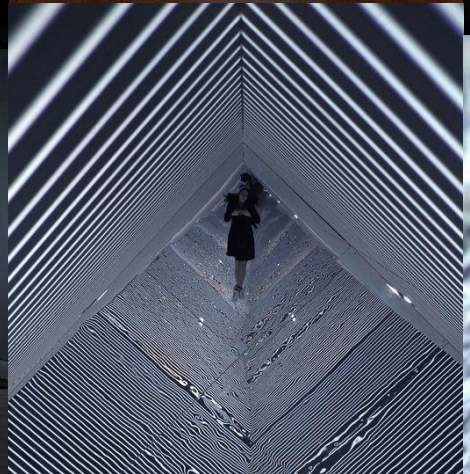


Mood

The Projections









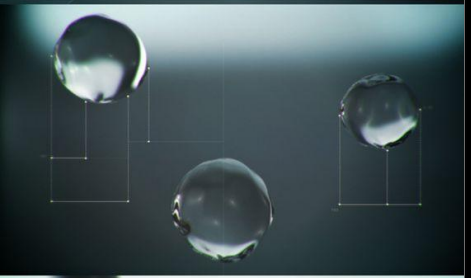


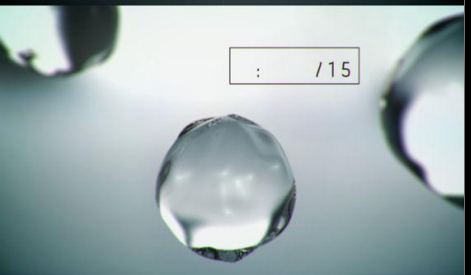

Mood

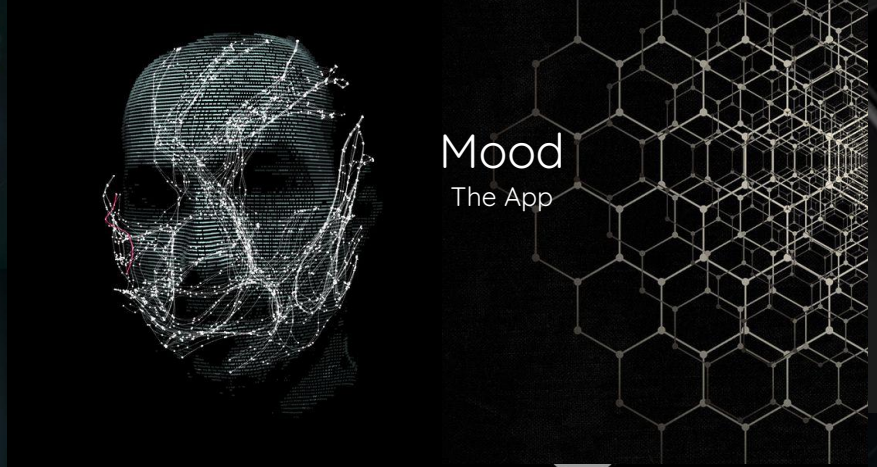
The Projections


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DONO F R I O
designer


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20
15

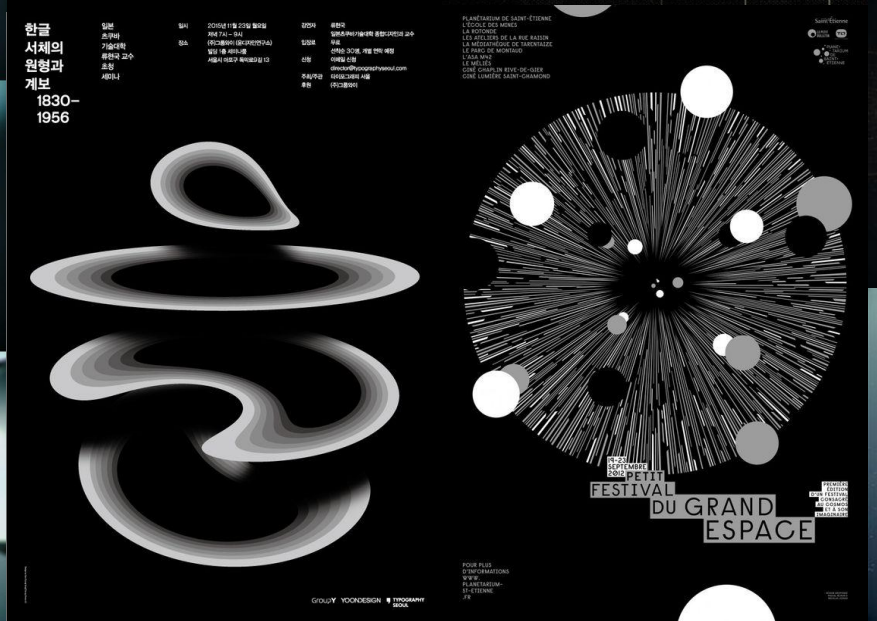



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/15



Mood
The App


MUON
PLAY
HIGHSCORE
1204


한글
서체의
원형과
계보
1830–
1956
일본
츠쿠바
기술대학
윤한석 교수
초청
세미나
일시
장소
강연자
윤한석
일본츠쿠바기술대학 종합디자인의 교수
주최/주관
(주)그랜마이
GROUPY YOONDESIGN TYPOGRAPHY SEOUL

PLANÉTARIUM DE SAINT-ÉTIENNE
L'ÉCOLE DES MINES
LA COMÉDIE
LES ATELIERS DE LA RUE RAISIN
LA MÉDIATHÈQUE DE TARENTAIZE
LE PARC DE MONTAUD
L'ASSA NINJ
LE MÉLIÈS
CINÉ CHAPLIN RIVE-DE-GIER
CINÉ LUMIÈRE SAINT-CHAMOND
Saint-Étienne
POUR PLUS
D'INFORMATIONS
PLANETARIUM-
ST-ETIENNE
FESTIVAL
DU GRAND
ESPACE




MINING COLONY
TARANIS III
TARANIS IV
TARANIS V
ESA POST





Mood

The App

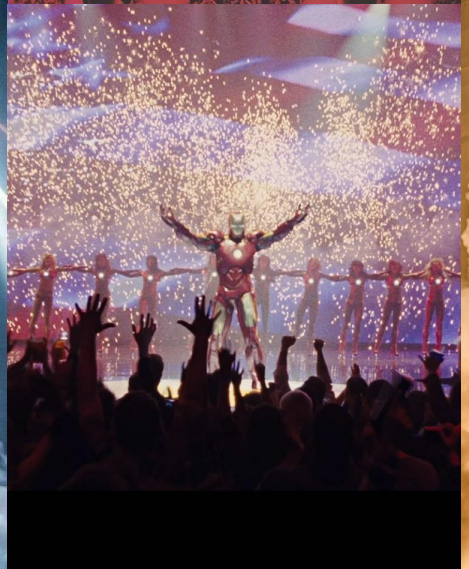




Mood

The Performance









Mood

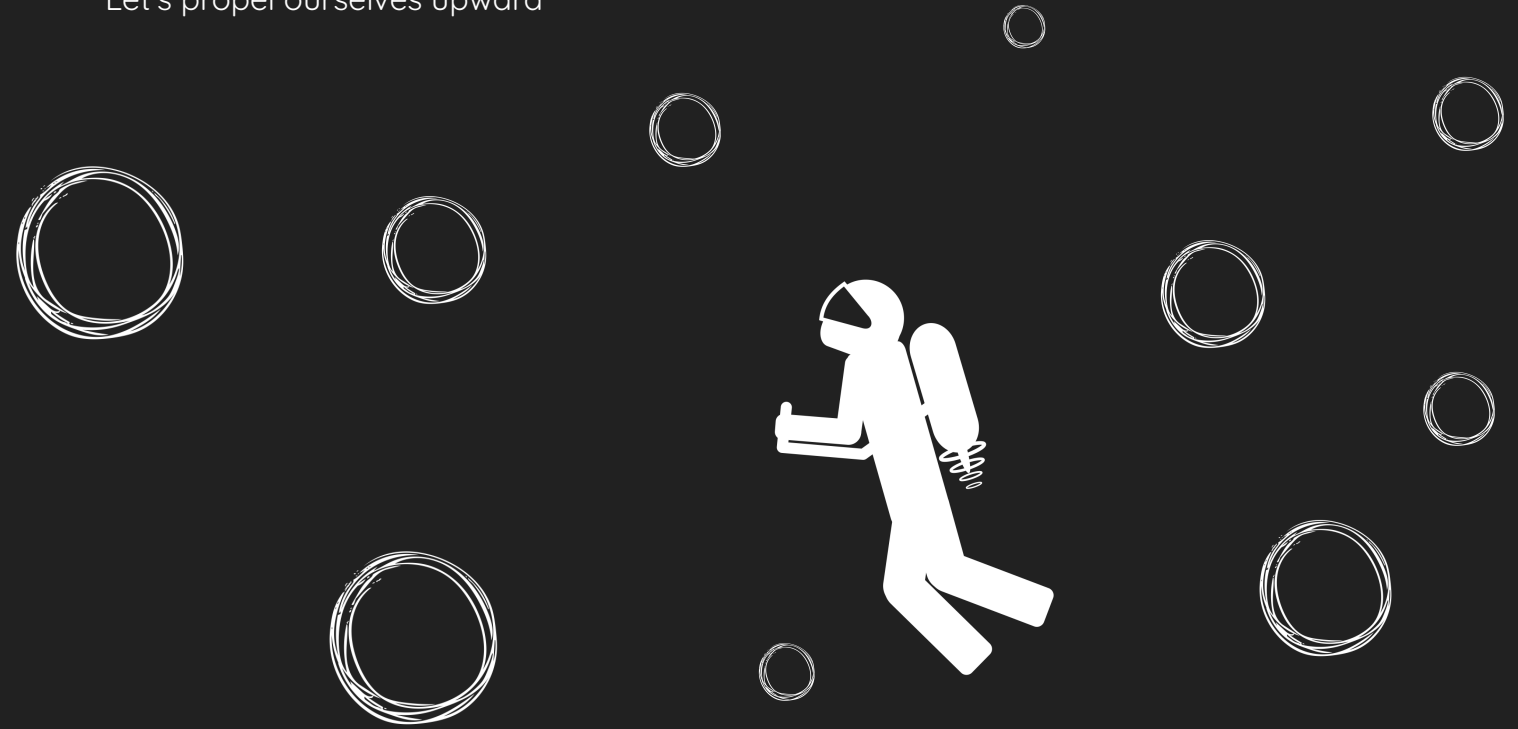
Decor

Rockwell Collins
GLOBAL
Rolls-Royce
ds
ENGINEERING

(No Model.)
N. TESLA.
METHOD OF OPERATING ARC LAMPS.
No. 447,920. Patented Mar. 10, 1891.
Fig. 1
Fig. 2
Witnesses:
Inventor:
Nikola Tesla,
by Duncan Bros.
Attorneys.

Witnesses:
Inventor:
Fig. 1
Fig. 2
Fig. 3

Let’s propel ourselves upward



christian@secretmap.com